FlexAlgoWheel

Multi-asset class automated order routing
for buy-side trading teams

Automate, streamline, and optimise trading workflow

Trading teams are tasked with navigating an increasingly complex environment. The shift to multi-asset strategies, consolidation of trading desk technologies, and a tsunami of regulatory obligations, combined with the ongoing challenge of "doing more with less" to contain cost, has seen firms struggling to keep pace.

Traditionally, algo wheels have been used to automate low-touch equity orders. However, against this challenging backdrop, forward-thinking trading teams are now focusing on using them to standardize, automate, experiment, and continuously improve trading performance.

Why FlexAlgoWheel?

Designed from inception to handle multi-asset strategies, FlexTrade's next-generation AlgoWheel delivers a scientific approach to analyzing and improving the trading process.

From streamlining workflow and automating repeatable tasks in additional asset classes to real-time liquidity seeking, A/B testing and minimizing ticket prices, FlexAlgoWheel can be used to improve both broker algo performance and proprietary trading strategy performance.

Further, FlexAlgoWheel seamlessly connects to any of FlexTrade's portfolio of buy- and sell-side execution management solutions and can be implemented – fast – to deliver rapid return on investment and value for trading teams.

Increased efficiency through standardization

FlexAlgoWheel delivers cross-asset class coverage, including Equities, Futures, Swaps (Equity), and FX (algo's, streams), ensuring automation efficiency of small orders across multi-asset trading desks.

Automate simple, mundane tasks into standardized, repeatable workflow and focus on more challenging, high touch tasks and value-adding analysis.

Experiment to improve real-time trade decision-making and performance

Simultaneously re-evaluate multiple placed orders over the day, leveraging algo and order route switching, and customize how and when based upon real-time market data and order attributes.

Take a holistic approach rather than focussing on single orders at a time to improve trading performance and dynamically adjust in real-time to stay on top of the order and market conditions.

Increased control through automation

Customisable monitoring and alerting frameworks provide traders with easy oversight and management of the order flow. In addition, gradual rollout options, order merging, risk checks, and other safety features allow trading desks to automate complex workflows confidently.

Awards

Outstanding Trading Technology Provider
The Trade News Leaders in Trading Awards 2021

Best Order/Execution Managment System
FN's Trading & Tech Awards 2021

About Us

FlexTrade Systems is a global leader in high performance multi-asset execution management and order management systems for equities, fixed income, foreign exchange, futures, and options. A pioneer in the field, FlexTrade is internationally recognized for introducing FlexTRADER®, the world's first broker-neutral, execution management trading system, which allows clients to completely control and customize their execution workflows through a comprehensive ability to search/access liquidity while maintaining the confidentiality of their trading strategies.

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FLEXTRADE
Trade your best.®

Empower your business teams to react quickly and consistently

Build sophisticated wheels and trading logic using an intuitive user interface with point, click, drag- and- drop functionality – without the need for programming knowledge or recourse to IT.

Machine Learning and AI to Deliver Actionable Analytics to Optimize Performance

Apply machine learning techniques, optimization, and AI alongside FlexAlgoWheel to generate optimal algo weights using FlexTCA feedback loop methodology. Then, continuously evaluate brokers and increase or decrease flows based on performance to deliver optimal trading performance.
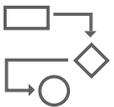
Improved, optimised workflows —in hours, not weeks

Streamline and standardize the trading workflow for equities, futures, swaps, options, and FX. Easily create, implement, and modify algo wheels and structured trading workflows in hours vs weeks /months.

Partner with FlexTrade's in-house experts to deliver innovation

Work with FlexTrade's in-house product experts and data scientists to extend the use of FlexAlgoWheel further to provide additional, innovative value.

Real-time order/market monitoring

If the performance of the order does not meet/beat the expectation, FlexAlgoWheel can be used to automatically readjust parameters, change algorithm or broker/venue altogether. Similarly, in cases market crashes or shows uneven volatility FlexAlgoWheel can selectively pull the orders out from the street.

FlexTrade's global client base are actively choosing FlexAlgoWheel to automate their low-touch orders across equities, fixed income, futures and options.

Further, working with FlexTrade's in-house product experts and data scientists, clients can extend their use of FlexAlgoWheel further to deliver additional, innovative value.

"We selected the FlexTrade EMS solution over the competitors due to the ability of the FlexAlgoWheel application to quickly and easily implement the functionality."

Head of Trading, Global Tier 1 Institutional Asset Manager

Client use case

A large buy-side user of FlexTRADER EMS, with FlexAlgoWheel, needed a way to automate the routing of orders to sell-side clients who provide IOIs.

They were experiencing no fills for some broker routes in an AlgoWheel and missed liquidity.

FlexTrade's experts suggested that they consider the dynamic re-evaluation functionality in FlexAlgoWheel to change to other brokers when no fills are occurring quickly.

Contact Us to Learn More.

FLEXTRADE
Trade your best.®