

Buy-Side Trading Solutions

FlexTRADER

Execution Management System

Reduce Complexity and Operational Risk So You Can Trade Your Best

The modern trading desk's technology requirements are ever-growing: Aggregated analytics, connectivity, transaction cost analysis, lowered levels of liquidity, and volatility have led to a rise in algorithmic trading. This proliferation of demands has left many asset managers with multiple vendors and the challenge of connecting into a seamless system.

FlexTRADER® is the industry's market-leading, multi-asset execution management system (EMS) that encompasses all facets of electronic and algorithmic trading. It is trusted globally by tier-one asset managers and hedge funds trading equities, FX, derivatives and fixed income for its unparalleled performance, quantitative analysis and worldwide connectivity to liquidity sources. Backed by a strong team of 400+ fintech developers, FlexTRADER's open architecture is fully customizable and designed to unify your trading solution with FlexTRADER EMS at the center.



Fully Customizable

FlexTrade offers an open architecture that allows clients to create a fully customizable user experience and workflow



Connectivity

Connection to over 300 brokers via our FlexLINK broker network



Seamless Integration

Reduce complicated system integrations and operational risk

Other Key Features

Benefits

Aggregated liquidity	Interact with multiple liquidity sources across different technical protocols from one place.
Big market data	Process vast amounts of data from multiple sources in real time, with no impact on performance in volatile markets.
Powerful analytics (TCA)	Quantitative approach to performance, TCA feedback loop and normalized database for analysis.
Optimize workflows	Focus on your trading strategies – Software as a Services (SaaS) and/or our unique independent architecture.
Global smart order routing	Provides ultra-low latency and large order size with a full range of routing functionality, and regulatory compliance and reporting.
Flex AlgoWheel	Multi-asset intuitive algo selection interface to optimize best execution. Flex AlgoWheel includes integrated transaction cost analysis (TCA) and can be used for broker evaluation, algorithm selection, and other data-driven applications to improve routing decisions and reduce trading cost.

Awards

Best Order/Execution Management System

FN's Trading & Tech Awards 2021

Best Market Access

LiTDX EMS Awards 2020

About Us

FlexTrade is internationally recognised as the industry pioneer in broker-neutral order and execution management trading platforms, providing clients worldwide with an integrated array of buy-side and sell-side trading solutions. With the award-winning, multi-asset FlexTRADER platform at the core of our product proposition, we ensure our clients have an edge at every trade and achieve best execution.

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Equities

FlexTRADER provides a high-performance dashboard across multiple sources of data and liquidity. In-built visualization, alerting and automation capabilities mean traders always have the right information in front of them, allowing them to manage liquidity access and exceptions effectively. Fully MiFID II compliant, offering in-depth analysis of execution data, including last market (FIX tag 30), last liquidity (tag 851) and last capacity (tag 29). Advanced merging and allocation functionality, ensuring orders can be reshaped and executed without switching systems.

- Actionable, tradeable IOIs opening up unique liquidity opportunities for you.
- Proprietary cost-model, alongside 3rd party integrations for order profiling.
- FlexEDGE: Advanced predictive analytics, giving you market insight over raw market data.
- FlexPTS: Portfolio trade scheduler, automating execution of global baskets taking into account multiple factors, keeping you in control of your execution.

Fixed Income

FlexFI provides an open, flexible fixed income EMS allowing clients to enhance their workflows by aggregating price feeds and providing click-to-trade capability for small orders along with integration into RFQ, All-to-All, CLOB's and other emerging sources of liquidity, enabling bond traders to operate in a highly regulated landscape in a compliant, consistent and cost-effective manner.

- Venue aggregation to view all single normalized API, axes, and price feeds on one screen.
- Connectivity to liquidity so you can trade with your counterparties electronically, directly from the EMS or via trading platforms.
- Voice trading automation to reduce clicks with automated Bloomberg VCON matching (and operational risk).
- Direct bank feeds so you can receive dedicated price feeds directly from banks and avoid "screen hopping" and reduce useless clicks between different platforms.
- Automating low-touch flow to automate easier traders so that you can focus on trades that require your expertise.
- Counter party analysis so that you can capture all sources of data, create consolidated counterparty analysis and analyze axe quality, all within one space.

Foreign Exchange (FX)

FlexTrade's FX product anticipates market changes and gets a real-time, aggregated overview of FX trading in a single, fully customizable, broker-neutral, cross-asset, front-end solution, so that you as a trader can perform at your best. FlexFX offers advanced integration with your chosen OMS, as well as fully integrated post-trade allocation solutions.

- Streaming and RFS/Q pricing for Spots, Forwards, NDFs and Swaps with built in aggregator to view and trade quotes from multiple liquidity providers from one screen and combine streams and RFS/Q quotes into one book and deal with the best quote.
- Direct liquidity access to Banks, ECNs and non-Banks to facilitate bespoke liquidity configurations.
- Execution via Streams, RFS/Q, SSP, broker and FlexTrade algorithms allows you to have multiple trading methods for best execution and full amount trading and order slicing with multiple brokers.
- Order and portfolio netting with broker restrictions to net by currency, value date.
- FlexTrade AlgoWheel and custom algorithms means you have automated order routing based on pre-set or dynamic criteria as well as implementation of custom trading algorithms.
- Pre- and post-trade allocations to give you flexible allocation options to help trading via various execution methods.
- TCA – pre-trade, in-trade, post-trade and reporting to create daily, weekly, monthly reports and measure against various benchmarks during the trading lifecycle.
- Capture trades, market data and competing quotes to get data export for client's analysis and third-party integrations.

Futures

Futures execution management has been built for institutions trading across global futures markets. It provides an unparalleled combination of highly configurable user interfaces, single and multi-leg strategy execution capabilities, and the ability to accommodate highly customized and sophisticated workflow requirements.

- Customizable point-and-click trading so you never miss an opportunity.
- FIX engine accesses multiple brokers and broker algorithm sends orders to all destinations from one ticket.
- Supports a comprehensive range of rules-based trading strategies, including VWAP, time slicing, pairs, calendar spreads and iceberg, as well as synthetic and contingent order type allowing you to manage your order flow algorithmically.
- Alerts for crossing and opportunities to reduce risk and cut costs through internalization across multiple desks.
- Ability to create and integrate customized algorithms and trading strategies, while maintaining complete market anonymity and confidentiality so you can consolidate firm specific trading workflows through one system.

FlexTRADER

Execution Management System

Options

The institutional options offering provides direct access to global options exchanges as well as leading broker algorithms. In addition, it offers fully customizable algorithms and various options trading strategies including cross-asset trading. Execution support is provided for index, equity and future options.

- Trade directly from an options matrix to create quick options orders.
- Integrated smart order routing and sweeping to get the best prices in a fragmented market.
- Floor broker routing for better access to open outcry liquidity.
- Volatility trader: Proprietary volatility pegging algo to better manage portfolios based on volatility valuation.
- Volatility Pairs trading to take advantage of class value variations within certain sectors.
- Gamma scalping and Delta hedging to hedge Gamma and Delta risk.
- Vega trading: Trade strips of options based on volatility to hedge portfolio Vega risk.
- Dispersion trading to trade large baskets of stocks as a hedge against index futures.
- Pre- and Post-Trade Risk Analysis directly on the trade ticket to easily view what effect any trade will have on overall position by account.
- Option pricing and analytics.
- Quickly and accurately evaluate market prices.
- Position management with scenario analysis.
- Manage portfolio risk with an ability to forecast future market effects.